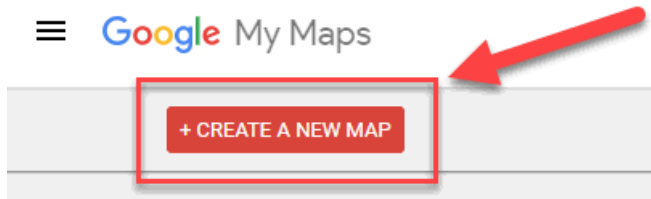


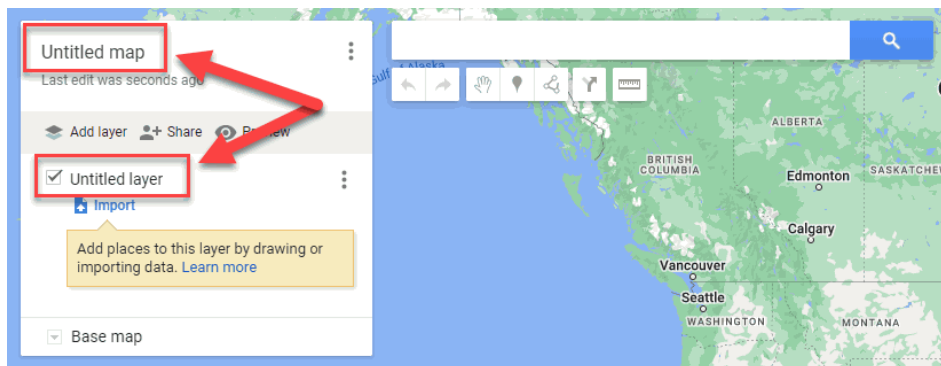
Using Google Maps

1. Create a Google Map

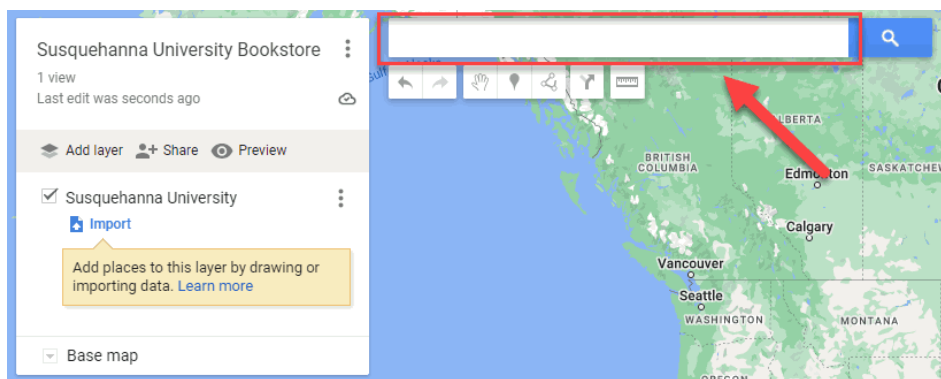
1. Go to <https://mymaps.google.com/> and log in (if you don't have a Google account, create one – it's free).
2. Click on the “+ CREATE A NEW MAP” button in the upper lefthand corner.



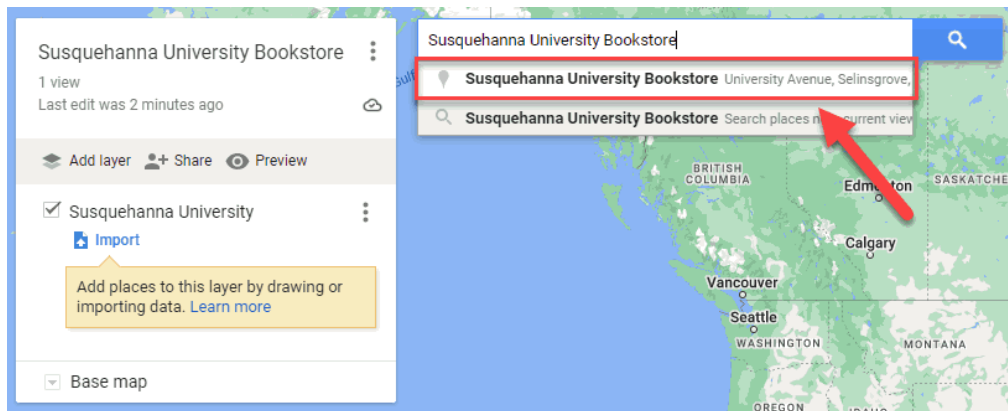
3. In the new window, click on “Untitled map” and follow the prompts to name and describe your map. Then, click on “Untitled layer” and follow the prompts to name and describe the layer.



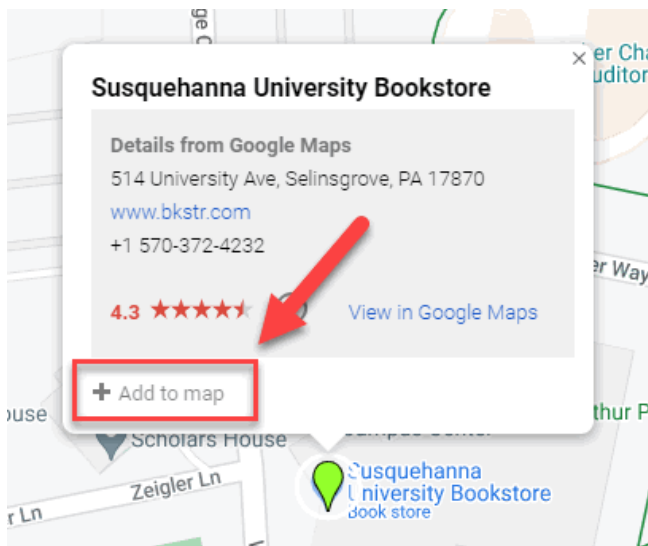
4. Click in the Search Bar and type the name and address of the bookstore that you are working on.



5. Click on the location listed under the Search Bar.



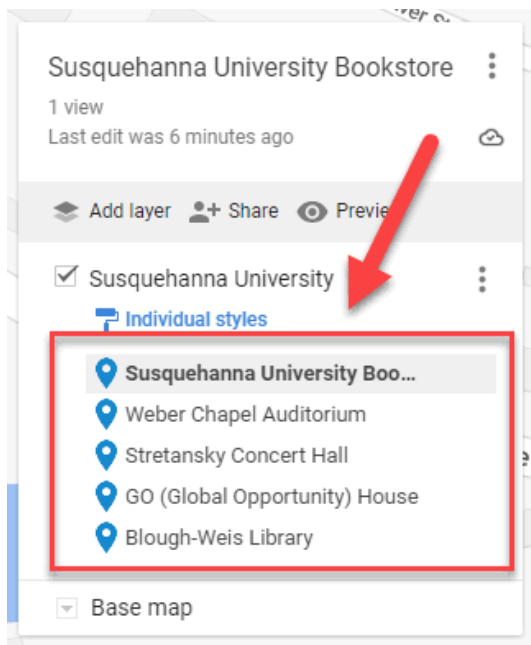
6. The location will appear on the map. Click on "+ Add to map" to add the location to your map.



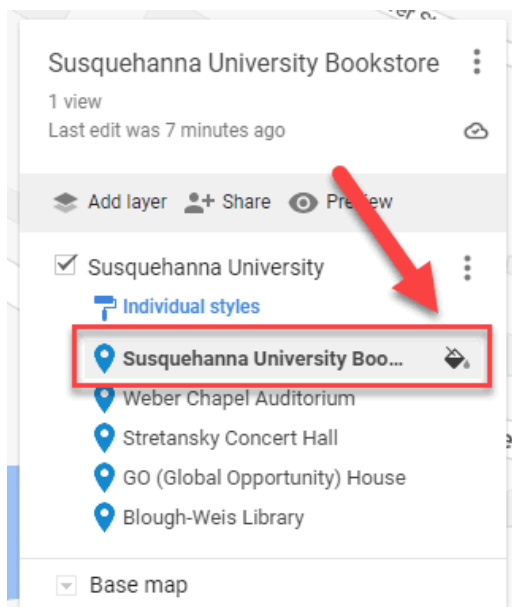
7. You can add additional markers on the map by repeating steps 4-6.

2. Customizing Google Map

1. When viewing your map, you will see all your locations listed on the left-hand side of your screen. From here, you can edit the markers on your map.

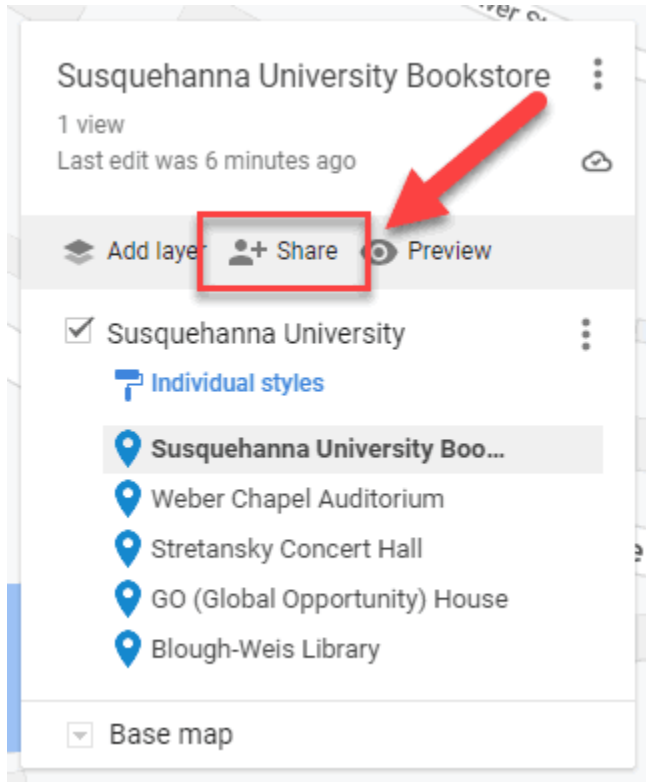


2. To change the marker colors, go to the left side of the screen where all the locations appear. Hover over a marker title and click on the paint bucket that appears to the right of one of the title.

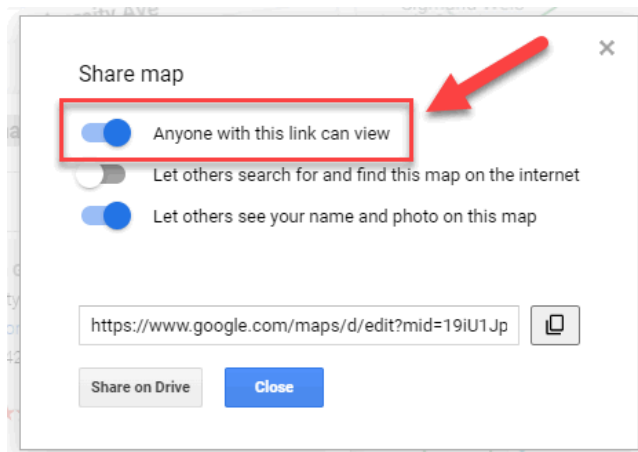


Embedding Your Map into Your WordPress Blog

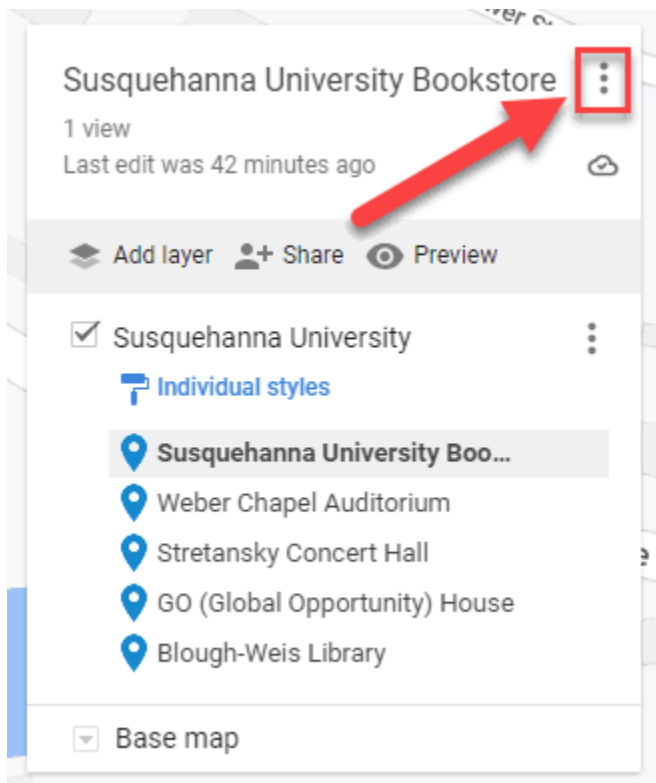
1. Set your map to public by going to the left side of the screen where all the locations appear and clicking on the “Share” button.



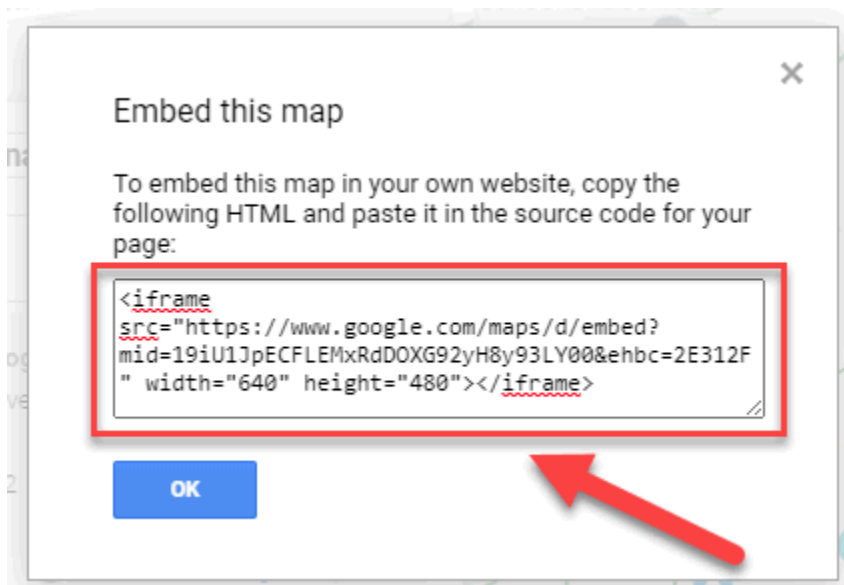
2. In the popup window, click on the button next to “Anyone with this link can view” and then click on the “Close” button. This setting will allow anyone to see the map when it is embedded in your post on Unpackingthebookstore.org.



3. Click on the three dots to the right of your map name and choose "Embed on my site" from the dropdown menu.



4. In the popup window, copy the HTML code and click on the "OK" button.

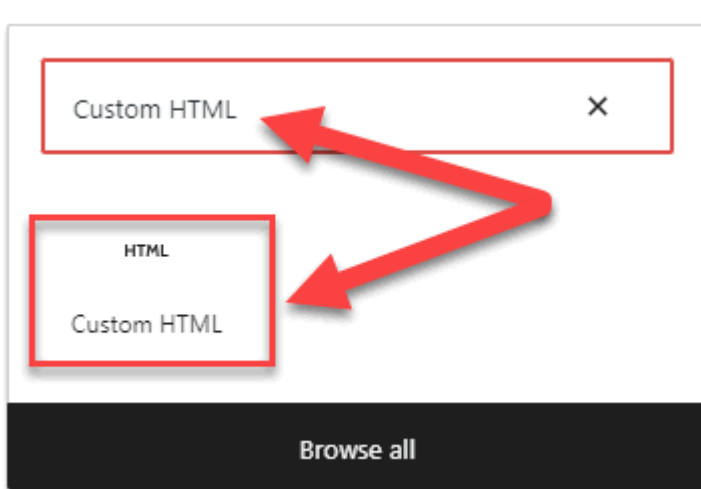


5. Go to your WordPress post.
6. On the post edit screen, click on the "+" icon.

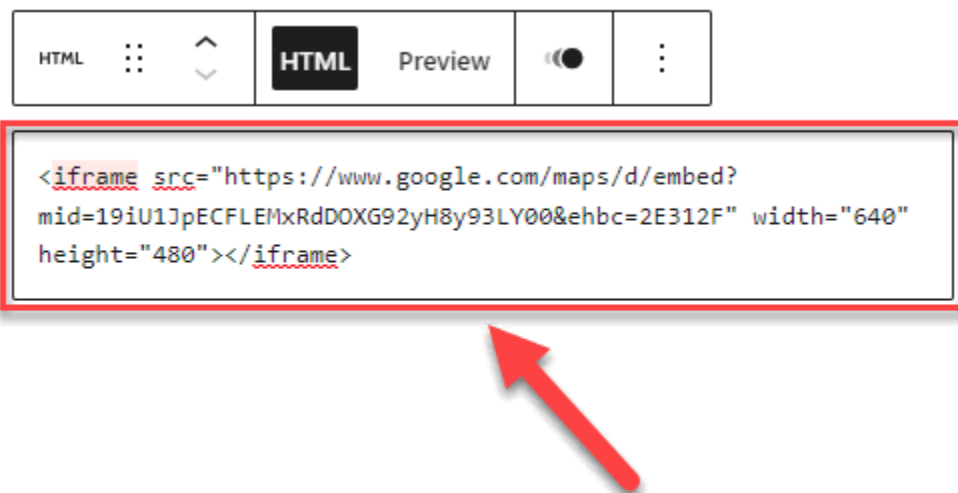
Type / to choose a block



7. In the popup window, click in the search box and type Custom HTML. Then, click on the "Custom HTML" icon that appears below the search box.



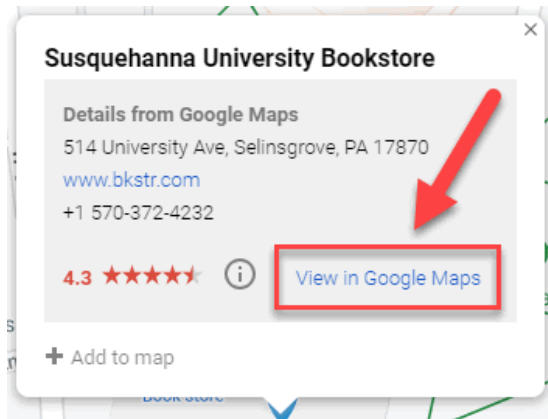
8. Paste the HTML code that you copied in step 4.



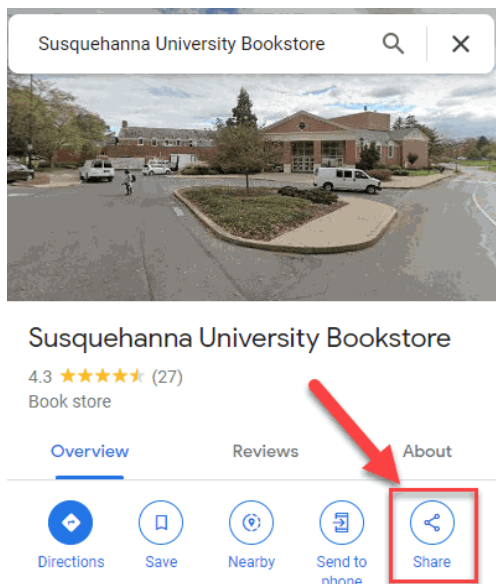
9. Click on either the “Publish” or “Update” button in the upper righthand corner of the page.

Embedding a Street View into Your WordPress Blog

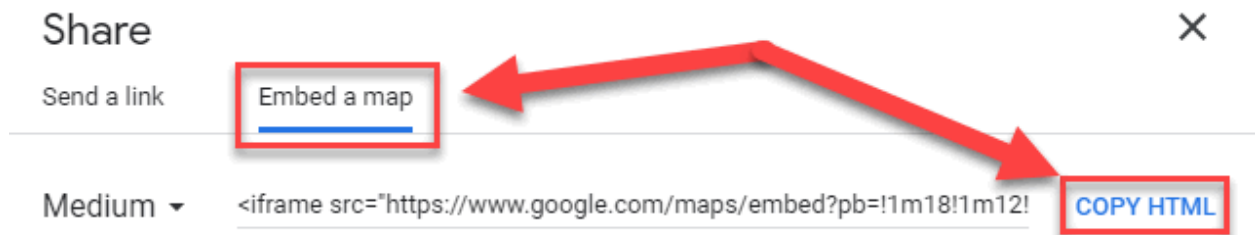
2. In your Google Map, click on the marker at the location you wish to embed as a Street View.
3. In the popup window, click on the ‘View in Google Maps’ link for the location.



4. The Street View will appear in a popup section on the lefthand side of the screen. Click on the “Share” icon under the picture.



5. In the new popup window, click on the “Embed a map” tab and then click on the “COPY HTML” button.

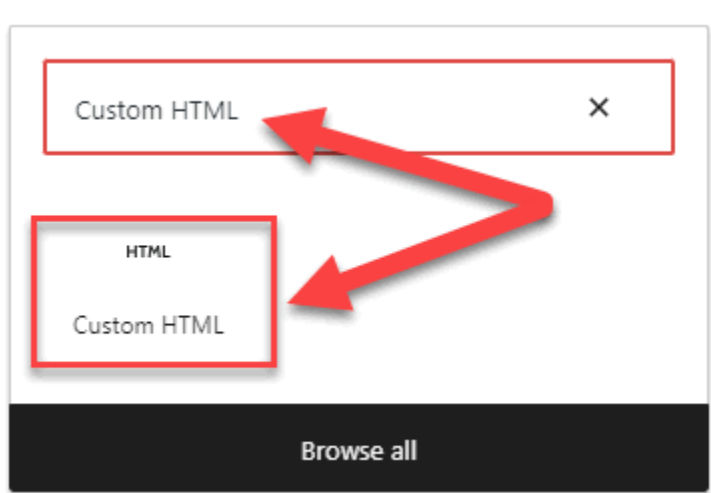


6. Go to your WordPress post.
7. On the post edit screen, click on the “+” icon.

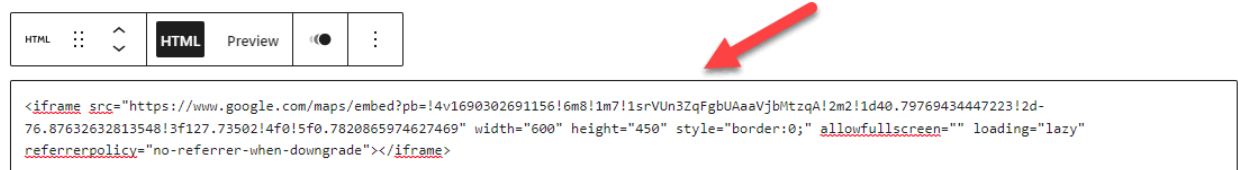
Type / to choose a block



8. In the popup window, click in the search box and type Custom HTML. Then, click on the “Custom HTML” icon that appears below the search box.



9. Paste the HTML code that you copied in step 5.



10. Click on either the “Publish” or “Update” button in the upper righthand corner of the page.

Additional resources to help you create personalized, annotated, customized maps using Google Maps:

<https://youtu.be/JO5WPBOd9mE>

<https://youtu.be/K3qktxK4otg>